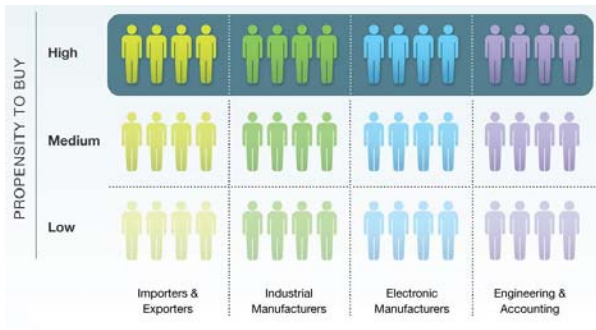


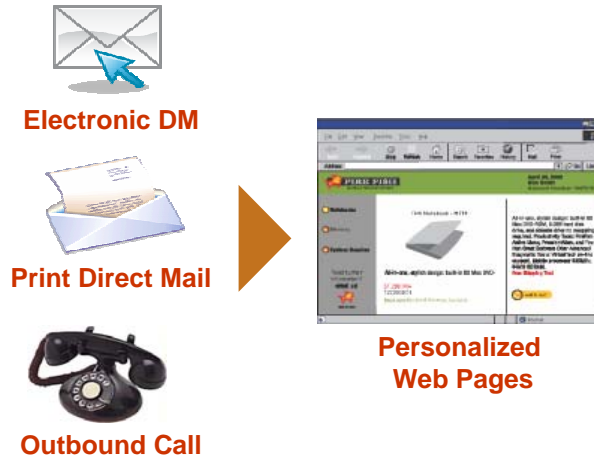
# Integrate Your Sales Processes and Channels

## Target and Qualify



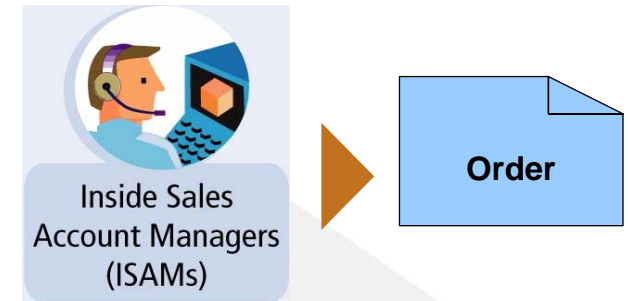
- » Data analyzed and modeled to structure impactful campaigns
- » New campaigns developed and launched on-demand

## Acquire and Onboard



- » Customers are contacted by EDM, direct mail, outbound
- » Customers get additional info via website or personal pages

## Retain and Grow



- » Customers can interact with a ISAM via Web Chat or phone
- » Customers can complete Orders three ways:
  - » ISAM
  - » Online
  - » Mail

