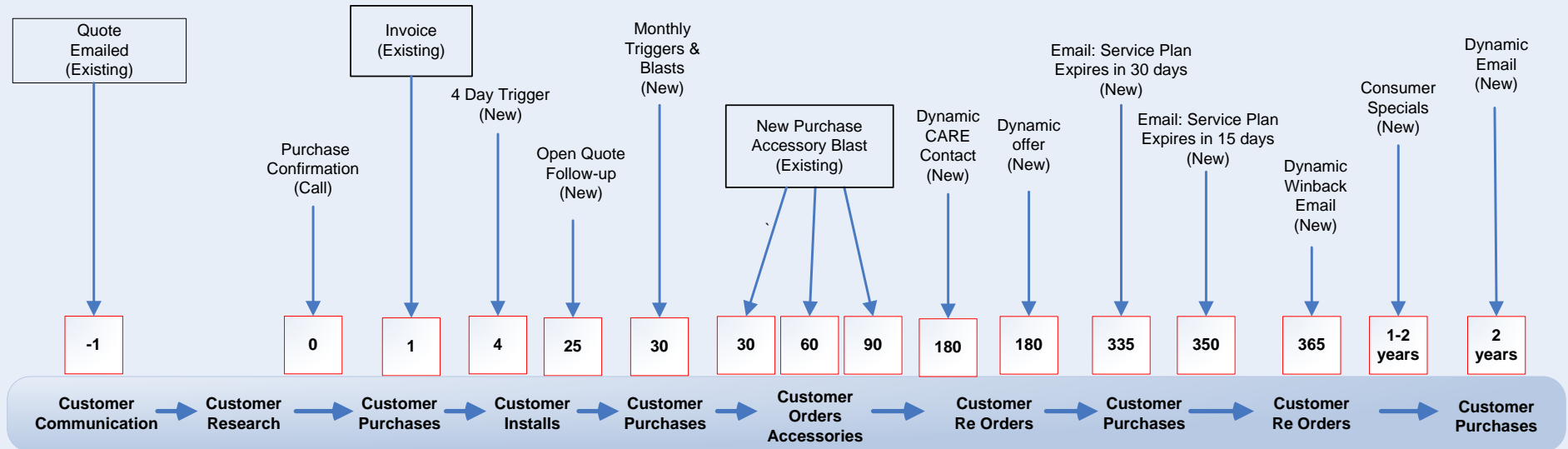


Use Touch Plans to Deepen Account Penetration

Direct Alliance develops multiple channel customer touch plans, including electronic direct mail and microsites, to drive revenue growth and improve account retention.

Proposed Direct Customer Touch Plan For Mid-Markets



Our dynamic, event-triggered direct marketing campaigns have won awards from the American Marketing Association and Marketing Sherpa.