



## CASE STUDY

### Integrating Scalable Business Systems

#### Client

A Global 500 worldwide technology and services enterprise

#### Business Challenge

An existing partner needed to drastically reduce maintenance and support costs while maintaining the current level of quality provided by Direct Alliance. The Client also planned to keep an existing but costly end-to-end ecommerce system, but needed to do so at a reduced cost.

#### Solution

Direct Alliance designed a new solution that provides mid-range clients a cost-effective alternative with all the same benefits of larger scale or standalone solutions. One system easily handles the load of multiple mid-range clients and reduces support costs by sharing both programmer and infrastructure maintenance costs across all clients on the system.

#### Metrics

The solution met the Client's needs and reduced maintenance costs by more than 33%. Several other clients have also chosen this alternative because it allows for a quick launch time with reduced startup and support costs.